

# BCW22

# Bosch Connected World 2022

Manual  
MyBCW Exhibition Partner Portal



# MyBCW Partner Portal Manual

## About this document

We kindly request you to provide us with information regarding your contribution to Bosch ConnectedWorld 2022.

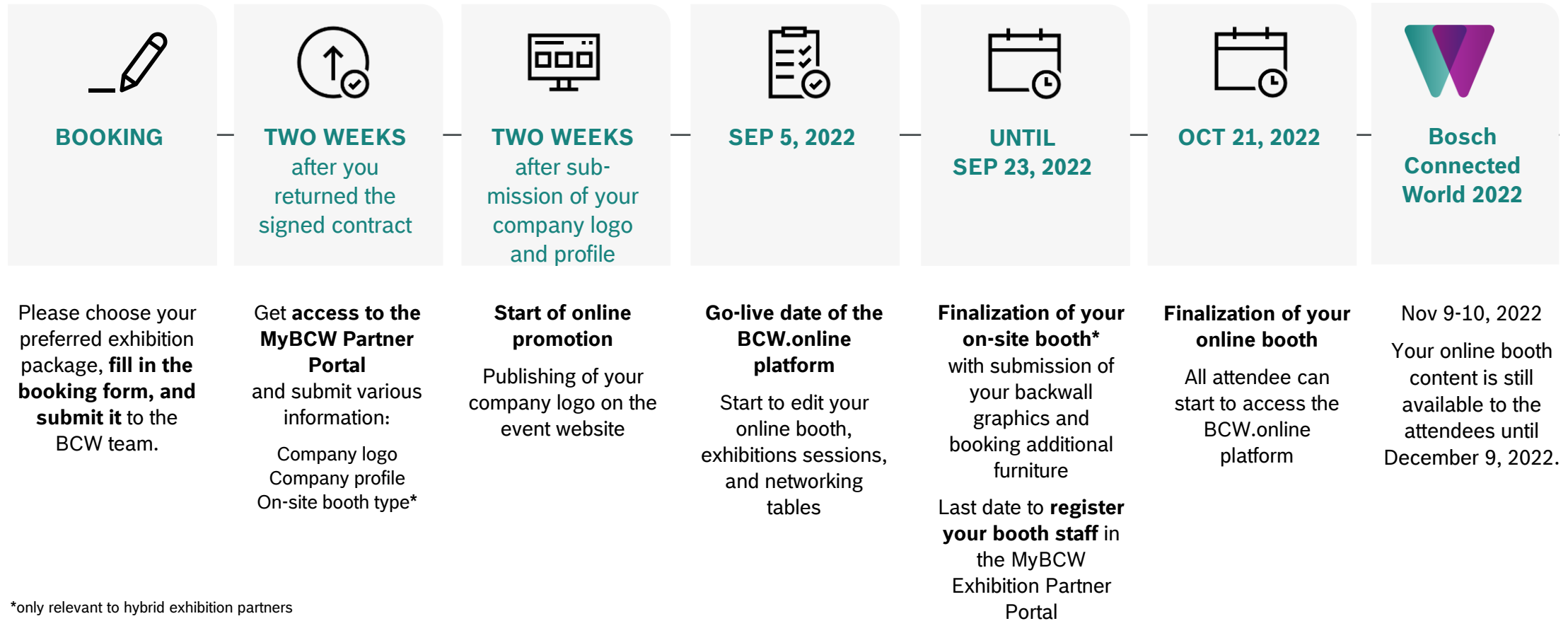
This document is a manual for the MyBCW Exhibition Partner Portal, which makes it quick and easy for you to provide us with the information in the given time frames.

If you have any questions, we are happy to assist at any time. Please send an email to [connected@bosch.io](mailto:connected@bosch.io).



# MyBCW Exhibition Partner Portal Manual

## Submission timeline



\*only relevant to hybrid exhibition partners

# Getting started



# Getting started

## Initial registration

Bosch ConnectedWorld 2022

BCW22

Dear Sarah

We are delighted to welcome you as an exhibitor at Bosch ConnectedWorld 2022!

With this email, you will receive the login link to the BCW Partner Portal where you can quickly and easily provide all the required information regarding your contribution to BCW22. You can also register your on-site and online booth staff, invite your customers, and book additional options.

To access your account, please assign a password:

**Username:** user1446

**Password:** [assign password](#)

After setting your password, please go to [www.bcw-tickets.com](http://www.bcw-tickets.com) and log in to your MyBCW account. Attached you can find a comprehensive partner portal manual.

Should you need further support or have questions, please do not hesitate to contact us at [connected@bosch.io](mailto:connected@bosch.io).

Best regards,  
Your BCW team

Bosch ConnectedWorld | [www.bosch-connected-world.com](http://www.bosch-connected-world.com) | [contact@bcw-tickets.com](mailto:contact@bcw-tickets.com)  
Bosch.IO GmbH | Ullsteinstr. 128 | 12109 Berlin | Germany

### Step 1:

For your initial registration at the Exhibition Partner Portal, you will receive an email including the link to assign a password to your MyBCW account.

### Step 2:

Assign your password. If you wish, you can also change your username. To continue, click on the "Save" button.

### Choose a new password

The password must contain at least 8 characters, one uppercase character, one lowercase character, one number and one symbol.

Your new password

Password confirmation

SAVE

# Getting started

## Initial registration

This offer is only addressed to commercial customers. All prices are exclusive of value added tax (VAT).

**BOSCH**  
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**BCW22**

### Bosch ConnectedWorld 2022

#### Registration for Bosch ConnectedWorld 2022

- Step 1:** First, you have to create a free MyBCW account with Bosch.IO GmbH. Here you will later find your ticket, access to the online event and much more. To start the process, please click "create account".
- Step 2:** After entering your contact data, username, password, and discount code, you will receive an email to confirm your MyBCW account. If you do not confirm within 72 hours, your data will be deleted.
- Step 3:** After confirming your data to create your MyBCW account, please click "login" to be redirected to the ticket seller EMENDO Event + Congress GmbH & Co. KG where you can get your premium or freemium ticket for BCW22. Please note, if no ticket has been selected within 72 hours, your MyBCW account data will also be deleted.
- Step 4:** After you completed the registration process, your MyBCW account will be activated.

Do you already have a MyBCW account? Simply login with your username and password.

[CREATE ACCOUNT](#) [LOGIN](#)  
[Forgot your password?](#)

Ticket seller for BCW22 is the guest management agency  
EMENDO Event + Congress GmbH & Co. KG  
Credit Card PayPal Direct Transfer

Participant support  
contact@bcw-tickets.com  
+49-711-4905-3769

### Step 3:

Log into your MyBCW account ([www.bcw-tickets.com](http://www.bcw-tickets.com)) using your username and your newly assigned password.

Once you agreed to the Terms and Conditions you are ready to start!

Login

Username

Password

[LOGIN](#) [CLOSE](#)

# MyBCW Exhibition Partner Portal



# MyBCW Exhibition Partner Portal Manual Overview



Welcome to your MyBCW account! This manual as well as the instructions will help you to successfully use the MyBCW Exhibition Partner Portal.

### General information

If you have any questions, we are happy to assist at any time. Please send an email to [connected@bosch.io](mailto:connected@bosch.io).



# MyBCW Exhibition Partner Portal Manual

## Registration information

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### BCW22

## Bosch ConnectedWorld 2022

Welcome to the **Exhibition Partner Portal of BCW22**.

In this partner portal you can submit information about your event contribution, invite employees, customers and partners and book additional options. The information you share with us through this account will be used on the BCW22 website, on the BCW online platform and on our social media channels. Please make sure to check the Exhibition Partner Portal Manual to learn how to use this portal.

If you have any questions or need further assistance, please do not hesitate to contact us at [connected@bosch.io](mailto:connected@bosch.io).

- REGISTRATION INFORMATION
- COMPANY INFORMATION
- ON-SITE BOOTH INFORMATION
- BOOK ADDITIONAL OPTIONS
- CREATE DISCOUNT CODES
- DOWNLOAD INVITATION TEMPLATES
- REGISTRANTS OVERVIEW
- COST OVERVIEW
- FAQS EXHIBITION PARTNER
- EXHIBITION PARTNER PORTAL MANUAL

Ticket seller for BCW22 is the guest management agency **EMENDO Event + Congress GmbH & Co. KG**

Participant support  
[contact@bcw-tickets.com](mailto:contact@bcw-tickets.com)  
+49-711-4505-3766

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**REGISTRATION INFORMATION**  
Please fill in the "Registration information" to complete your personal data.

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### BCW22

## Bosch ConnectedWorld 2022

### Registration information

Salutation*	Academic degree
Ms.	please choose
First name*	Last name*
BRUNO TEST EXHIBITION	NICOLE TEST
Company*	Industry*
	please choose
Department*	Job title
	please choose
Job title	Email*
	connected@bosch.com
Street & No. *	ZIP/Postal code*
City*	Capacity*
	please choose
Phone	Cell phone

OK Cancel

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# MyBCW Exhibition Partner Portal Manual

## Company information

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If you have any questions or need further assistance, please do not hesitate to contact us at [connected@bcw22.io](mailto:connected@bcw22.io).

**REGISTRATION INFORMATION** | **COMPANY INFORMATION** | **ON-SITE BOOTH INFORMATION** | **BOOK ADDITIONAL OPTIONS**

**CREATE DISCOUNT CODES** | **DOWNLOAD INVITATION TEMPLATES** | **REGISTRANTS OVERVIEW** | **EVENT OVERVIEW**

**FAQS EXHIBITION PARTNER** | **EXHIBITION PARTNER PORTAL MANUAL**

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+49-711-4505-3796

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### COMPANY INFORMATION

Click on “Company information” to provide information such as your logo, your company description, tags about your company and products, what are you presenting at BCW22 and social media information.

Please note that this information is used on the BCW22 website, on the BCW online platform and on our social media channels.

#### Company information

Please submit all information requested below immediately. This information will be published on the event website, event collateral, and on the BCW online platform. All data handed in by September 20, 2022, will be considered as final.

Company name\*

Company website\*

Company description\*

Upload your logo (maximum resolution: 600x600 pixels, max. file size: 10 MB). If you are an exhibitor at the event, please upload your logo. If you are a partner, please upload your logo. If you are a sponsor, please upload your logo. If you are a partner, please upload your logo. If you are a sponsor, please upload your logo. If you are a partner, please upload your logo. If you are a sponsor, please upload your logo.

Industry\* (Please note, that this data will be used for the BCW online search)

Rating

Which tags best describe your company and your products? (Please note, that this data will be used for the BCW online search. You may select a maximum of 4 tags.)

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> 5G                           | <input type="checkbox"/> Analytics               | <input type="checkbox"/> Annual recurring revenue (ARR) | <input checked="" type="checkbox"/> App       |
| <input type="checkbox"/> Artificial intelligence / AI | <input type="checkbox"/> Autonomous driving      | <input type="checkbox"/> Big data                       | <input type="checkbox"/> Building             |
| <input type="checkbox"/> Cloud services               | <input checked="" type="checkbox"/> Construction | <input type="checkbox"/> Cybersecurity                  | <input type="checkbox"/> Device               |
| <input type="checkbox"/> Digital identity             | <input type="checkbox"/> Digital transformation  | <input type="checkbox"/> Digital twin                   | <input type="checkbox"/> Digitalization       |
| <input checked="" type="checkbox"/> Ecosystem         | <input type="checkbox"/> Education               | <input checked="" type="checkbox"/> E-Mobility          | <input type="checkbox"/> Energy               |
| <input type="checkbox"/> Enterprise IT                | <input type="checkbox"/> Hydrogen                | <input type="checkbox"/> Industry 4.0                   | <input type="checkbox"/> IoT                  |
| <input type="checkbox"/> IT infrastructure            | <input type="checkbox"/> Manufacturing           | <input type="checkbox"/> Open source/OSG                | <input type="checkbox"/> Subscription economy |
| <input type="checkbox"/> Sustainability               | <input type="checkbox"/> System integration      | <input type="checkbox"/> Testing                        | <input type="checkbox"/> User experience      |
| <input type="checkbox"/> Virtual/augmented reality    |  |   |   |

Company logo\* (EPS file only, max. 10 MB)

UPLOAD

What is the content of your event presence? Which products / projects are you showcasing? (This information is for internal purpose only and will not be published)

Upload your logo (maximum resolution: 600x600 pixels, max. file size: 10 MB). If you are an exhibitor at the event, please upload your logo. If you are a partner, please upload your logo. If you are a sponsor, please upload your logo. If you are a partner, please upload your logo. If you are a sponsor, please upload your logo. If you are a partner, please upload your logo. If you are a sponsor, please upload your logo.

Corporate Twitter handle\*

xxxx

Corporate LinkedIn account\*

xxxx

Social media contact:

Please provide us with the contact details of your social media colleague. We will contact your colleague separately to discuss how we can carry out joint marketing activities.

Contact person for social media

Position of social media contact

Email of social media contact\*

xxxx

CANCEL

SEND

# MyBCW Exhibition Partner Portal Manual

## On-site booth information

This offer is only addressed to commercial customers. All prices are exclusive of value added tax (VAT).

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### Bosch ConnectedWorld 2022

**Welcome to the Exhibition Partner Portal of BCW22,**

In this partner portal you can submit information about your event contribution, invite employees, customers and partners and book additional options. The information you share with us through this account will be used on the BCW22 website, on the BCW online platform and on our social media channels. Please make sure to check the Exhibition Partner Portal Manual to learn how to use this portal.

If you have any questions or need further assistance, please do not hesitate to contact us at [connected@bosch.io](mailto:connected@bosch.io).

REGISTRATION INFORMATION | COMPANY INFORMATION | **ON-SITE BOOTH INFORMATION** | BOOK ADDITIONAL OPTIONS

CREATE DISCOUNT CODES | DOWNLOAD INVITATION TEMPLATES | REGISTRANTS OVERVIEW | COST OVERVIEW

FAQS EXHIBITION PARTNER | EXHIBITION PARTNER PORTAL MANUAL

Ticket seller for BCW22 is the guest management agency  
EMENDO Event + Congress GmbH & Co. KG  
Credit Card | PayPal | Direct Transfer

Participant support  
[contact@bcw-tickets.com](mailto:contact@bcw-tickets.com)  
+49-711-4905-3766

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**ON-SITE BOOTH INFORMATION**  
Click on “On-site booth information” to provide information on your booth type and exhibits if applicable.

Please note that this information is only relevant and visible to the hybrid partners.

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**BCW22**

### Bosch ConnectedWorld 2022

#### On-site booth information

Please submit all requested information below latest by September 23, 2022. All data handed in by September 23, 2022, will be considered as final.

**On-site booth layout:**  
Please note, that your response will be locked once you have made your decision. If you wish to make changes, do so no later than September 23, 2022, by sending an email to: [connected@bosch.io](mailto:connected@bosch.io)

Please select your booth layout\*

A: Present / Meet

B: Exhibit

**On-site exhibit:**  
Exhibits may be brought in, but must be approved in advance by the BCW team. This approval is necessary to coordinate additional technical structures, logistics processes and space requirements. Exhibits that have not been approved cannot be displayed on site.

Are you bringing an exhibit to your on-site booth?\*

yes

no

CANCEL | SAVE

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# MyBCW Exhibition Partner Portal Manual

## On-site exhibit

**On-site exhibit:**  
Exhibits may be brought in, but must be approved in advance by the BCW team. This approval is necessary to coordinate processes and space requirements. Exhibits that have not been approved cannot be displayed on site.

Are you bringing an exhibit to your on-site booth?\*

yes

no

**Details on the exhibit:**  
Please submit the following details on your exhibit:

**Exhibit name\***  
Test

**Where at your on-site booth will this exhibit be located?\***  
Test

**Upload a factsheet** (pdf only)


**Upload a picture** (jpg, png, eps,...)

**Exhibit dimensions**

**length\*** (cm)  
21321

**height\*** (cm)  
1231

**ON-SITE EXHIBIT**  
Will you bring an exhibit?  
If so, please state “yes” in this section. Further information are required to coordinate additional technical structures, logistics processes and space requirements. Please give us as many information as possible.

**Important:**   
Exhibits that have not been approved by the BCW team cannot be displayed on site.


# MyBCW Exhibition Partner Portal Manual

## Additional options

## General information

Additional items can be booked until the specified deadlines. After that date, some options might not be available or will be charged with an additional late rate.

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# Bosch ConnectedWorld 2022

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REGISTRATION INFORMATION

COMPANY INFORMATION

ON-SITE BOOTH INFORMATION

BOOK ADDITIONAL OPTIONS

CREATE DISCOUNT CODES

DOWNLOAD INVITATION TEMPLATES

REGISTRANTS OVERVIEW

COST OVERVIEW

FAQS EXHIBITION PARTNER

EXHIBITION PARTNER PORTAL MANUAL

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Participant support [contact@bcw-tickets.com](mailto:contact@bcw-tickets.com) +49-711-4905-3796

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### BOOK ADDITIONAL OPTIONS

Your booth either on site and/or online will be the central point of contact for all event attendees. To help you get the most out of your presence at the event, increase attention and create a memorable experience, we've listed some additional options for you.

#### Book additional options

Your on-site and online booth will be the central point of contact for your customers, partners, and prospects. To enable you to make the most of your presence at the event, to boost traffic and create a memorable experience we have listed a few more additional options for you:

- Drive traffic to your on-site booth
- Bring your online presence
- Create marketing content
- Enhance your customer and partner relationship
- Facilitate your on-site booth organization

Download detailed information

You can also order additional furniture and technical equipment for your booth. Please download the catalogues to get a visualization of the available items:

- Catalogue for additional furniture (coming soon)
- Catalogue for additional technical equipment (coming soon)

To book one of the above options, select the appropriate item below.

#### Drive traffic to your on-site booth

Item	Description	Booking deadline	Unit price	
LIVE-STREAM YOUR PRESENTATION (small)	Ready-to-use production equipment for 2 days. High quality webcam (incl. tripod, configured laptop, headset incl. transmitter). Set-up and dismantling of the hardware (technical support on-demand)	17.01.2022	price on request - contact <a href="mailto:connected@bosch.io">connected@bosch.io</a>	
GUIDED EXHIBITION TOUR	Become a tour guide on-site (2 x 10 min slot (6 min presentation + 4 min Q&A)) Online and offline promotion of the tours in the agenda (Production, live-streaming, recording and publishing on BCWonline)	17.01.2022	2.500,00 EUR	add
UPGRADE YOUR OUTBOUND CAMPAIGN	Expand the number of participants you can contact via the BCWonline platform - this will increase your registered number +300	17.12.2021	1.500,00 EUR	add
ADD MORE CONTENT	Promote further products, partners or topics by booking an additional multimedia box for your online booth. Price per multimedia box.	17.01.2022	300,00 EUR	add
REFRESHMENTS AT YOUR BOOTH		17.01.2022	price on request - contact <a href="mailto:connected@bosch.io">connected@bosch.io</a>	

#### Create marketing content

Item	Description	Booking deadline	Unit price	
ON-SITE PHOTO SHOOT	Photo shoot (45 min) (Picture quality of 3000p resolution) (Unlimited images) (Total buy out of all pictures and rights) (Delivery one day after the photo shoot)	17.01.2022	590,00 EUR	add

CANCEL

SAVE

# MyBCW Exhibition Partner Portal Manual

## Invitation and registration process for customers and booth staff

This offer is only addressed to commercial customers. All prices are exclusive of value added tax (VAT).

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## BCW22

### Bosch ConnectedWorld 2022

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**REGISTRATION INFORMATION** | **COMPANY INFORMATION** | **ON-SITE BOOTH INFORMATION** | **BOOK ADDITIONAL OPTIONS**

**CREATE DISCOUNT CODES** | **DOWNLOAD INVITATION TEMPLATES** | **REGISTRANTS OVERVIEW** | **COST OVERVIEW**

**FAQS EXHIBITION PARTNER** | **EXHIBITION PARTNER PORTAL MANUAL**

Ticket seller for BCW22 is the guest management agency  
EMENDO Event + Congress GmbH & Co. KG.

Participant support  
[contact@bcw-tickets.com](mailto:contact@bcw-tickets.com)  
+49-711-4905-3766

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### Invitation and registration process for customers and booth staff

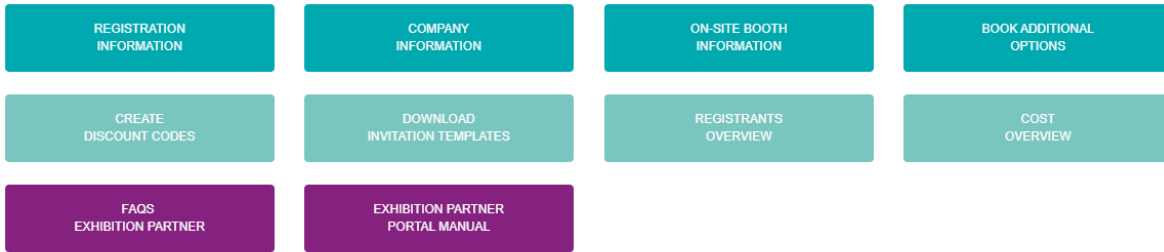
Do you think your customers, partners, suppliers, and influencers would benefit of being part of BCW? In the BCW Partner Portal you can create and manage all ticket codes to exclusively invite your network.

Please note: Your package included a dedicated number of Premium on-site and Premium online tickets. Check the partner packages again to be aware of your included tickets.

Get more details on the process and these buttons in the **slide section 17-27** in this document.

# MyBCW Exhibition Partner Portal Manual

## Cost overview



### COST OVERVIEW

The cost overview shows you all additional added items or additional purchased tickets on top of your purchased Exhibition Partner Package. Thus, the Partner Package price is not shown.

### Cost overview

Ticket type	Amount	Unit price (net)	Total price (net)
<b>Subtotal (net)</b>			0.00 EUR
<hr/>			
Additional options	Amount	Unit price (net)	Total (net)
UPGRADE YOUR OUTBOUND CAMPAIGN	1	1,900.00 EUR	1,900.00 EUR
<b>Subtotal (net)</b>			1,900.00 EUR
<hr/>			
<b>Total (net)</b>			1,900.00 EUR

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EMENDO Event + Congress GmbH & Co. KG.

Credit Card PayPal Direct Transfer

Participant support  
contact@bcw-tickets.com  
+49-711-4605-3766

### General information



Please be aware that the operating company and the event organizer accept no responsibility for the non-arrival of participants. No refund will be made for no-shows (not showing up at the event). This means that the activation of a discount code is an obligation to pay for the ticket, irrespective of the participants' actual appearance at the event, unless the ticket is cancelled within the cancellation period.

# MyBCW Exhibition Partner Portal Manual FAQs and manual

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REGISTRATION INFORMATION	COMPANY INFORMATION	ON-SITE BOOTH INFORMATION	BOOK ADDITIONAL OPTIONS
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<b>FAQS EXHIBITION PARTNER</b>	<b>EXHIBITION PARTNER PORTAL MANUAL</b>		

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## FAQs FOR EXHIBITION PARTNERS

Do you have questions regarding your participation as exhibitor? We have prepared a list of frequently asked questions, that is linked here. Also, check back regularly, as the FAQ page will be updated frequently.

## EXHIBITION PARTNER PORTAL MANUAL

Have you misplaced this manual? Then you can find it again under this link.



# Invitation & registration process



# Invitation and registration process

## General information

Your package includes a certain number of premium tickets for your customers and your booth staff. Take another look at the partner packages or your signed booking form to find the exact amount of your included tickets. To invite and register your customers and booth staff, you need to create and manage discount codes. In this section you will learn how to do that.

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REGISTRATION INFORMATION | COMPANY INFORMATION | ON-SITE BOOTH INFORMATION | BOOK ADDITIONAL OPTIONS

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### CREATE DISCOUNT CODES:

Create discount codes for the different ticket types.

### DOWNLOAD INVITATION TEMPLATES:

Either copy and paste the discount codes into a custom email or use our prepared invitation templates to submit the code to your customers and booth staff.

### REGISTRANTS OVERVIEW:

Monitor your created discount codes and check which codes have already been redeemed.

# Invitation and registration process

## Create discount codes

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+49-711-4905-3766

Credit Card | PayPal | Direct Transfer

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**Step 1:**  
Click on “Create discount codes” to start the invitation process. Please note: An individual single-usage discount code has to be created for each invited person.

**Step 2:**  
Read carefully through your ticket options and choose one of them (please see Slide 21 for more information) and the amount of single-usage discount codes you want to create.

### Create discount codes

You can select between the following ticket types:

- On-site premium ticket (at your expense): The customer is invited free of charge. You are taking over the costs of EUR 890 net.
- Online premium ticket (at your expense): The customer is invited free of charge. You are taking over the costs of EUR 190 net.
- On-site premium ticket (reduced rate at customers expense): The code recipient benefits from a reduced ticket rate of EUR 890 net. The reduced rate is available upon the start of the event.
- Online premium ticket (reduced rate at customers expense): The code recipient benefits from a reduced ticket rate of EUR 190 net. The reduced rate is available upon the start of the event.
- Exhibition booth staff on-site: This booth staff ticket is an equivalent to the On-site premium ticket
- Exhibition booth staff online: This booth staff ticket is an equivalent to the Online premium ticket

Please refer to the registrants overview to have a look on the status of your tickets.

#### Ticket types

please choose

#### Amount

please choose

CREATE CODE

CLOSE

# Invitation and registration process

## Create discount codes

### Create discount codes

You can select between the following ticket types:

- On-site premium ticket (at your expense): The customer is invited free of charge. You are taking over the costs of EUR 890 net.
- Online premium ticket (at your expense): The customer is invited free of charge. You are taking over the costs of EUR 190 net.
- On-site premium ticket (reduced rate at customers expense): The code recipient benefits from a reduced ticket rate of EUR 890 net. The reduced rate is available upon the start of the event.
- Online premium ticket (reduced rate at customers expense): The code recipient benefits from a reduced ticket rate of EUR 190 net. The reduced rate is available upon the start of the event.
- Exhibition booth staff on-site: This booth staff ticket is an equivalent to the On-site premium ticket
- Exhibition booth staff online: This booth staff ticket is an equivalent to the Online premium ticket

Please refer to the registrants overview to have a look on the status of your tickets.

Ticket types

please choose

Amount

please choose

CREATE CODE

CLOSE

### Step 3:

Once you have decided for a ticket type and an amount, please click “create code”.

# Invitation and registration process

## Create discount codes: ticket options

Your purchased exhibition package includes a certain number of premium tickets for your customers and your booth staff already. Take another look at the partner packages to find out about the included tickets. If you want to purchase additional tickets, the prices below apply. Additional costs will be made visible at the section “Cost overview”.

	Cost for you invited customer	Cost for your company
<b>ON-SITE PREMIUM TICKET</b>		
Customers and partners invited <b>free of charge</b>	0 EUR*	890 EUR
Customers and partners invited <b>at a reduced ticket rate</b>	890 EUR	0 EUR
<b>ONLINE PREMIUM TICKET</b>		
Customers and partners invited <b>free of charge</b>	0 EUR*	190 EUR
Customers and partners invited <b>at a reduced ticket rate</b>	190 EUR	0 EUR
<b>BOOTH STAFF TICKET</b>		
Exhibition booth staff <b>on-site</b>	n.a.	890 EUR
Exhibition booth staff <b>online</b>	n.a.	190 EUR

### Compliance regulations



\*Bosch ConnectedWorld is an event covering business aspects only. When inviting customers, please adhere to your corporate compliance regulations.

During the online registration process, invited customers are requested to confirm that their acceptance of the invitation is in compliance with their own corporate compliance regulations.

# Invitation and registration process

## Download invitation templates

This offer is only addressed to commercial customers. All prices are exclusive of value added tax (VAT).

**BOSCH**  
Invented for life

## BCW22

### Bosch ConnectedWorld 2022

Welcome to the Exhibition Partner Portal of BCW22.

In this partner portal you can submit information about your event contribution, invite employees, customers and partners and book additional options. The information you share with us through this account will be used on the BCW22 website, on the BCWonline platform and on our social media channels. Please make sure to check the Exhibition Partner Portal Manual to learn how to use this portal.

If you have any questions or need further assistance, please do not hesitate to contact us at [connected@bosch.io](mailto:connected@bosch.io).

REGISTRATION INFORMATION	COMPANY INFORMATION	ON-SITE BOOTH INFORMATION	BOOK ADDITIONAL OPTIONS
CREATE DISCOUNT CODES	DOWNLOAD INVITATION TEMPLATES	REGISTRANTS OVERVIEW	COST OVERVIEW
FAQS EXHIBITION PARTNER	EXHIBITION PARTNER PORTAL MANUAL		

Ticket seller for BCW22 is the guest management agency EMENDO Event + Congress GmbH & Co. KG.

Participant support  
[contact@bcw-tickets.com](mailto:contact@bcw-tickets.com)  
+49-711-4905-3766

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[Corporate information](#) [Data protection notice](#) [Logout](#)

### Step 4:

To invite your customers, you can use the pre-written invitation templates of the Exhibition Partner Portal. Simply click on “Download Invitation Templates”

## General information

Please note: Using the invitation templates is optional. You can also copy the invitation code and send an email manually from your mailbox. Please always make sure to use the correct discount code.

# Invitation and registration process

## Download invitation templates

### Download invitation templates

You can select between the following invitation templates (.oft).

- Initial invitation: On-site premium ticket (at your expense)
- Initial invitation: Online premium ticket (at your expense)
- Initial invitation: On-site premium ticket (reduced rate at customers expense)
- Initial invitation: Online premium ticket (reduced rate at customers expense)
- Exhibition booth staff on-site: Please register
- Exhibition booth staff online: Please register
- Reminder: All ticket types

INITIAL INVITATION ON-SITE PREMIUM TICKET AT YOUR EXPENSE

INITIAL INVITATION ONLINE PREMIUM TICKET AT YOUR EXPENSE

INITIAL INVITATION ON-SITE PREMIUM TICKET REDUCED RATE AT CUSTOMERS EXPENSE

INITIAL INVITATION ONLINE PREMIUM TICKET REDUCED RATE AT CUSTOMERS EXPENSE

EXHIBITION BOOTH STAFF ON-SITE: PLEASE REGISTER

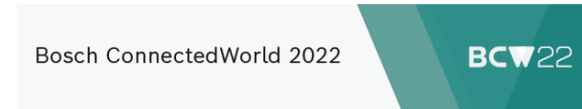
EXHIBITION BOOTH STAFF ONLINE: PLEASE REGISTER

REMINDER.ALL TICKET TYPES

CLOSE

**Step 5:**  
Depending on the ticket type/discount code, please choose the appropriate invitation template to download and send it from your own inbox.

**Step 6:**  
If you are using the invitation templates, please make sure to change the yellow marked fields.



Dear **Salutation Last name**,

I would like to kindly invite you to Bosch ConnectedWorld 2022, the leading event on **AIoT** and digital transformation, taking place in a hybrid event format on November 9 and 10, 2022.

It is my pleasure to offer you complimentary admission, covering the ticket cost of EUR 1,600 net. The **on-site premium ticket grants you full on-site access and full online access to the event**. Please register [online](#) and use the following personal and non-transferable discount code to register free of charge: **Code**

**What to expect:**

**Conference:**

The best minds in AI and IoT, including executives, decision-makers, digital transformers, innovators, developers, entrepreneurs, and IoT enthusiasts, will share their strategies, best practices, and case studies associated with IoT-empowered products, services, and solutions – on-site and online.

**Exhibition:**

The hybrid exhibition will feature Bosch and more than 80 IoT market leaders and innovative start-ups spread across 6,000 square meters of exhibition space in Berlin and uncountable square meters online.

**Networking:**

BCW provides many opportunities to mingle and make valuable connections with like-minded professionals from across the IoT ecosystem – either on-site in Berlin or online with just few clicks.

More information about BCW22 can be found on the event website: [www.bosch-connected-world.com](http://www.bosch-connected-world.com)

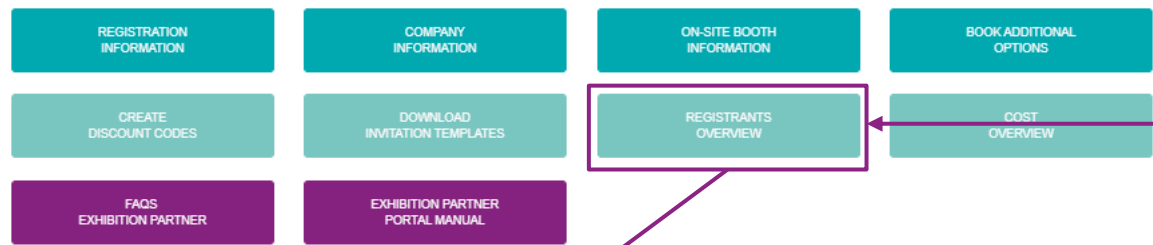
I am very much looking forward to meeting you at BCW22.

Best regards,

**First name Last name**  
Signature

# Invitation and registration process

## Registrants overview



**Step 7:**  
Click on “Registrant's overview” to get an overview of your created discount codes and registrants.

### Registrants overview

[DOWNLOAD](#)

No.	Code	Ticket type	Ticket holder	Company	Date of registration	Status
1	8PQqOILtyg	On-site premium ticket (reduced rate at customers expense)				
2	i0AAVJT8Mx	On-site premium ticket (reduced rate at customers expense)				
3	qdirWWDfg	On-site premium ticket (at your expense)				
4	F8BRHw1qgD	On-site premium ticket (at your expense)				
5	YB1IH8CRp5	On-site premium ticket (at your expense)				
6	eQzD8AeGCR	Exhibition booth staff online				
7	k3mHvPEiSy	Exhibition booth staff online				
8	PBDqyxdIwi	Exhibition booth staff online				

Ticket seller for BCW22 is the guest management agency  
EMENDO Event + Congress GmbH & Co. KG.

Participant support  
[contact@bcw-tickets.com](mailto:contact@bcw-tickets.com)  
+49-711-4905-3766

Credit Card PayPal Direct Transfer



# Invitation and registration process

## Registrants overview

The screenshot shows a registration portal with several navigation buttons at the top: REGISTRATION INFORMATION, COMPANY INFORMATION, ON-SITE BOOTH INFORMATION, BOOK ADDITIONAL OPTIONS, CREATE DISCOUNT CODES, DOWNLOAD INVITATION TEMPLATES, REGISTRANTS OVERVIEW, COST OVERVIEW, FAQs EXHIBITION PARTNER, and EXHIBITION PARTNER PORTAL MANUAL. Below these is a section titled 'Registrants overview' with a 'DOWNLOAD' button. A table lists registrants with columns for No., Code, Ticket type, Ticket holder, Company, Date of registration, and Status. The first row shows a registered ticket holder 'Test Franzi' from 'Test' company, registered on '12.10.2021'. At the bottom, there is contact information for EMENDO Event + Congress GmbH & Co. KG and participant support details.

No.	Code	Ticket type	Ticket holder	Company	Date of registration	Status
1	8PQqOILtyg	On-site premium ticket (reduced rate at customers expense)	Test Franzi	Test	12.10.2021	registered
2	i0AAVJT8Mx	On-site premium ticket (reduced rate at customers expense)				
3	qdidrWWDfg	On-site premium ticket (at your expense)				
4	F8BRHw1qgD	On-site premium ticket (at your expense)				
5	YB1IH8CRp5	On-site premium ticket (at your expense)				
6	eQzD8AeGCR	Exhibition booth staff online				
7	k8mHvPEISy	Exhibition booth staff online				
8	PBDqyxdlwi	Exhibition booth staff online				

To download the overview as an excel file, please click "download".

Once, the discount code is redeemed, the empty fields will fill up with the information of your customer.

### General information

Download the excel report and use it for your internal follow up – so you can track who you sent a code, who to remind and who is already joining you at BCW22.

# Customer Ticket Shop

## Cost overview

- ▶ **Substitution:** If the attendee is unable to attend the event, a substitute person may be nominated at no additional cost by sending an email to [contact@bcw-tickets.com](mailto:contact@bcw-tickets.com).
- ▶ **Cancellation:** All attendee cancellations must be submitted to [contact@bcw-tickets.com](mailto:contact@bcw-tickets.com) by email, subject to the following cancellation charges:
  - ▶ Amount refundable (incl. VAT):
    - Until October 8, 2022: 75% of the paid ticket price
    - From October 9, 2022: 0% of the paid ticket price



# Contact

# Bosch ConnectedWorld

## Your contact



**Solveig Gaida**  
Marketing Manager  
Bosch.IO

[Send email](#)



# BCW22

# Bosch Connected World 2022

See you **on-site** in Berlin  
or **online** from wherever you are

