

# BCW19

## Bosch Connected World

May 15-16, 2019  
STATION-Berlin

The leading conference on  
IoT and digital transformation





Bosch ConnectedWorld (BCW) is bringing together the best minds to catalyze the creation of connected products and solutions invented for life.

The conference, the exhibition, the hackathon, and the many networking and collaboration formats are equally attractive to executives, decision makers, digital transformers, innovators, developers, entrepreneurs, and IoT enthusiasts.

The range of topics and formats along with the diverse mix of participants from around the world, working in various roles and industries, stimulates knowledge exchange, co-creation, and business opportunities.

5,000+

Attendees

12

Executive keynotes

4

Breakout sessions

140+

Presentations

150+

Speakers

6

Stages

14,000sqm

Exhibition space

700+

Developers

6

Hack challenges

100+

Booths



May 15

Keynote: Invented for Life		
Factory of the Future	Enabling the IoT	The Value of Data
Logistics 4.0	Multi-sided Business Platforms	Construction
Buildings		Cross-Domain IoT Use Cases
Keynote: Buildings & Construction		

May 16

Keynote: Mobility		
Urban Mobility	Cultural Change	Agriculture
Artificial Intelligence	Smart Home	Intelligent Transportation Systems
Keynote: Social Impact		

## Conference

Conference attendees will join Bosch CEO Dr. Volkmar Denner and some of the world's most innovative and influential Internet of Things leaders to share novel strategies, best practices, and instructive case studies relating to IoT-driven products, services, and solutions.

## Exhibition

Experience IoT solutions first-hand that Bosch and their partners have successfully implemented. Discover unique use-case scenarios, valuable best practices, and learn how IoT solutions can bring new business models and revenue channels to life.

## Hackathon

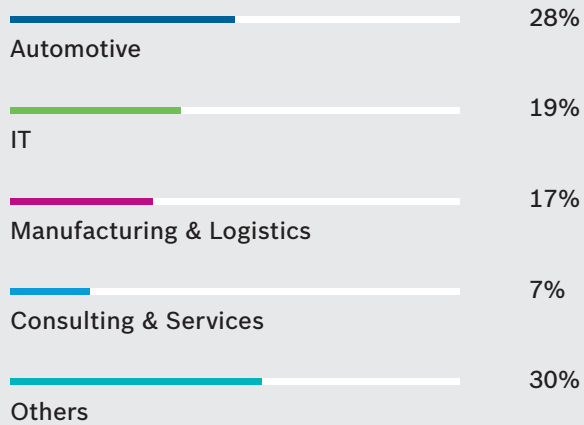
This three-day Internet of Things hackathon is a forum for backend and frontend developers, product owners, product managers, UX experts, and innovators from Bosch customers, partners, and start-ups.

## Networking

Expand your network through the diverse mix of attendees and many knowledge sharing, networking, and social activities.



## Industries of BCW18 attendees



**Alejandro Agag**  
CEO, Formula E



**Dr. Volkmar Denner**  
CEO, Bosch



**Mariya Gabriel**  
EU-commissioner for  
Digital Economy  
and Society



**Magnus Hall**  
President and CEO,  
Vattenfall



**Dr. Ulrich Klotz**  
Member of the Board  
of Management,  
Züblin



**Prof. Hans Georg Naeder**  
President and CEO,  
Otto Bock Group



**Nick Rogers**  
Executive Director of  
Product Engineering,  
JLR



**Dr. Tanja Rueckert**  
CEO, Bosch Building  
Technologies



**Prof. Axel Stepken**  
Chairman of the  
Board of Manage-  
ment, TÜV SÜD



**Dr. Joachim Wenning**  
Chairman of the  
Board of Manage-  
ment, Munich Re

## Exhibitor Profiles

- IT Companies
- Telecom Providers
- IoT Development Companies
- Software Manufacturers
- Cloud Computing Providers
- Mobility Companies
- Manufacturing Companies

## Visitor Profiles

- CXOs
- Executive Directors
- Vice Presidents
- Head of Departments
- Project Leaders
- Industry Leaders
- Innovation Managers

## 6 reasons why you should attend



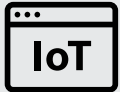
Listen to the most influential leaders live on stage when they share their **ideas, best practices, and strategies** with you



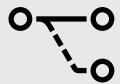
Join the IoT experts and be part of controversial and **strategic discussions** to widen your horizon



Learn more about **trends, developments, and implementations** in the IoT industry



Explore the entire **IoT ecosystem** and experience new case studies and solutions from all industries



Experience how the IoT **hackathon** brings every idea to life and delivers solutions



Extend your **network** and get in touch with high-level IoT professionals

### Get your ticket!

To attend Bosch ConnectedWorld 2019 on May 15-16, register now.

[Buy tickets](#)



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