

# EVENT PROMOTION CHECKLIST

Did you already ...

- Click “attend” in the [LinkedIn event](#)
- Follow [@Bosch Connected World](#) on LinkedIn
- Use [email signature banners](#)

Did you already use the [Event Promotion Kit](#) to create ...

- Blogposts (internal & external)
- Event cross promotion (e.g. flyer)
- Email newsletters (internal & external)
- Email invitation templates
- LinkedIn Featured section
- LinkedIn posts (photo & video)
- MS Teams posts & status messages
- Website teasers & stories

Need support from one of the BCW marketing managers? [Send an email.](#)